



## BTS TECHNOLOGIES

IT Services | Phones | Security



Roger Wentowski  
President

### **BTS Takes the Lead in Transitioning Customers' IT Networks to Microsoft Azure**

*Leading Managed Technology Services Provider Helps Organizations Take Advantage of the Economic and Productivity Benefits of Moving to the Cloud*

BIRMINGHAM, AL – February 25, 2025 - BTS Technologies, Inc., a leading managed technology services provider (MTSP), is helping organizations transition their IT networks to Microsoft Azure. BTS is empowering organizations to leverage the economic and productivity benefits of moving their network to the cloud. With growing IT complexity, rapid AI innovation and strong demand for flexible hybrid work environments, BTS is helping to navigate this transition as efficiently, productively, cost-effectively, and profitably for their customers.

“The days of managing bulky on-premise servers have long been over,” said Roger Wentowski, President at BTS. “The maintenance costs, cybersecurity risks, obsolescence and restrictions that on-premise IT infrastructure pose is no longer a liability business owners need to tolerate. Small to mid-sized businesses (SMBs) and non-profits are moving to Azure

because there's no need for them to host physical servers. More than ever, organizations are searching for ways to reduce operating costs, speed up the pace of collaboration and give their team more flexibility to accomplish their work, in a way that works for their lives. While the cloud has been nascent technology in years past, we've now reached the point in its development where it's simply a superior technology and we foresee it enveloping on-premise servers.”

By moving to Azure, organizations no longer need to invest in physical servers, expensive leases or security efforts to secure them. This translates into significant cost savings and opens the door to a more agile IT environment. Additionally, Azure eliminates the problem of scattered data, enabling seamless collaboration across tools which integrate with everything that staff are already familiar with. While cost-efficiency and collaboration are most obvious explanations for why so many organizations are switching to Azure, the most significant reason is because of how it bolsters cybersecurity. Everyone can now leverage all

the resources that Microsoft is pouring into cybersecurity. In fact, Microsoft has committed to invest \$5 billion and also employs over 5,000 security professionals who are constantly figuring out ways to improve cybersecurity for every user. Since Microsoft has more resources and expertise at their disposal, organizations can expect to enjoy superior uptime and reliability which will far exceed any individual business's capacity to deliver.

The shift to Azure aligns with key organizational objectives — like reducing large capital expenditures, improving collaboration and building a flexible infrastructure. Wentowski also added, “When customers realize they're already paying for Microsoft 365 licensing and can access premium tools without the burden of maintaining hardware, the choice becomes clear.”

Their team is dedicated to guiding organizations through their transition to the cloud, ensuring a smooth process that prioritizes uptime, data security, and business continuity. Their focus is on simplifying networks, minimizing customer responsibilities, and equipping business owners with IT systems that can grow without constraints.

“With Azure, organizations aren’t just upgrading their IT infrastructure; they’re future proofing it,” said Wentowski. “We’re excited to help unlock the power of the cloud, enabling all to achieve more with less.”

**ABOUT BTS  
TECHNOLOGIES, INC.**

Founded in 1976, BTS Technologies is Alabama’s leading managed technology services provider. The company’s mission is to increase its

customers’ profitability, improve their productivity and give them a competitive advantage by implementing the right technology. BTS Technologies is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers’ trusted technology advisor, BTS Technologies has earned the position as the market leader and its customers’ business through quality products and services.

BTS Technologies is a premier Member of Technology

Assurance Group, an organization of leading managed technology services providers (MTSPs) in the United States and Canada representing \$800 million in products and services. This means that the organization is the ultimate resource for Managed IT Services, Cybersecurity, Cloud Solutions, Business Phone Systems (VoIP), and Video Surveillance. BTS Technologies delivers future technology today! For more information, please visit please call 205.290.8400 or visit us at [www.askbts.com](http://www.askbts.com).