



BTS TECHNOLOGIES

IT Services | Phones | Security



Roger Wentowski
President

BTS Technologies, Inc. Leverages Latest Technology to Optimize Customers' Networks

Leading MTSP Utilizes Sophisticated Change Management and Inventory Asset Software to Keep SMBs Secure, Efficient and Profitable

BIRMINGHAM, AL – April 30, 2024 - BTS, a leading managed technology services provider (MTSP), announced today they've unveiled new technology which will help optimize customer networks. One of the central challenges facing every small to mid-sized business (SMB) is how to keep their technology infrastructure running smoothly as they continue to grow. As organizations scale, networks typically go through a growth curve in terms of complexity. BTS has made an investment into one of the latest change management and inventory asset software technologies in order to ensure that their customer networks remain at peak performance as they ascend through these new phases of business.

With employees bringing their own devices onto a network, company devices fluctuating between being under-warranty and out-of-warranty, changing headcounts and a litany of new cloud-based apps being used to keep the company productive, organizations are often quickly overwhelmed by the staggering complexity of all those various factors. BTS has taken a leadership position by investing in technology that ensures

accurate, immediate insight across the IT technology stack and highlights what changes were made across all systems at any time. Comprehensive documentation included in this technology holds third-party vendors accountable and can do wonders to preserve critical customer relationships, reduce liability, etc.

Roger Wentowski, President of BTS stated, "Businesses can only grow as fast as their network can perform. BTS thoroughly monitors our customers' infrastructure, hardware and software assets, and any changes that may occur because of employee interaction with their network. We know immediately who at a company administered a change and how it contributed to the overall functionality of the rest of its IT systems, in real-time. Through a significant investment in the latest state of change management and inventory management technology, BTS is elevating industry standards. This technology is indispensable for ensuring that the devices our customers rely on are constantly performing at their maximum potential. If I were an SMB, I would be suspect of working with any managed services provider that wasn't leveraging this type of technology or providing this level of insight."

ABOUT BTS TECHNOLOGIES, INC.

Founded in 1976, BTS Technologies is Alabama's leading managed technology services provider. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. BTS Technologies is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers' trusted technology advisor, BTS Technologies has earned the position as the market leader and its customers' business through quality products and services.

BTS Technologies is a premier Member of Technology Assurance Group, an organization of leading managed technology services providers (MTSPs) in the United States and Canada representing \$800 million in products and services. This means that the organization is the ultimate resource for Managed IT Services, Cybersecurity, Cloud Solutions, Business Phone Systems (VoIP), and Video Surveillance. BTS Technologies delivers future technology today! For more information, please visit please call 205.290.8400 or visit us at www.askbts.com.