



## BTS TECHNOLOGIES

IT Services | Phones | Security



Roger Wentowski  
President

### **BTS Invited to Attend Top Technology Event of the Year**

*Leading MTSP to Collaborate with Industry Thought Leaders at Technology Assurance Group's 23rd Annual Convention*

BIRMINGHAM, AL – March 26, 2024 – BTS Technologies, Inc., a leading managed technology services provider, has received an exclusive invitation to attend and share valuable insight at the 23rd Annual Technology Assurance Group (TAG) Convention. The highly anticipated event is scheduled to take place in Las Vegas from April 29 to May 1, 2024, bringing together top industry experts specializing in cloud-based technologies, cybersecurity, voice, IT, and video surveillance/access control solutions. BTS's selection stems from its distinguished reputation as a thought leader in the industry, its deep understanding of exceeding customer expectations, and its commitment to staying at the forefront of technology thereby benefiting the organizations they serve.

The theme of the convention, "Maximizing Personal Performance to Achieve Excellence," resonates deeply with BTS's core values. The convention aims to empower attendees to reflect, reenergize, and define their desired results and the actions necessary to achieve elite levels of personal and professional success. As Roger Wentowski, President of BTS, said, "Your professional success...your personal success...your team's

success...however you define it is dependent upon you! Your drive to grow, to learn, to excel and achieve has an extraordinary impact on your company, your customers, and your community."

At the heart of the convention lies a focus on delivering an exceptional level of service to small to mid-sized organizations as well as non-profits, which is another philosophy deeply ingrained in BTS's approach to business. Wentowski reiterated, "It's important to us to remain on the leading edge when it comes to customer experience. Just as we consider it our duty to remain current on the latest business technology solutions and how they can enhance our customers' profitability and productivity, we find it equally important to make sure we're constantly finding new methods to improve our customer satisfaction levels, too."

"BTS has a proven track record of outstanding performance, extraordinary industry insight and expertise, and a willingness to share their knowledge and experiences with their counterparts throughout the U.S. and Canada," said Brian Suerth, President of TAG. "We are truly honored to have such an impressive organization take such an important role at our event. Everyone in attendance will benefit from BTS's presence."

### **ABOUT BTS TECHNOLOGIES, INC.**

Founded in 1976, BTS Technologies is Alabama's leading managed technology services provider. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. BTS Technologies is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers' trusted technology advisor, BTS Technologies has earned the position as the market leader and its customers' business through quality products and services.

BTS Technologies is a premier Member of Technology Assurance Group, an organization of leading managed technology services providers (MTSPs) in the United States and Canada representing \$800 million in products and services. This means that the organization is the ultimate resource for Managed IT Services, Cybersecurity, Cloud Solutions, Business Phone Systems (VoIP), and Video Surveillance. BTS Technologies delivers future technology today! For more information, please visit please call 205.290.8400 or visit us at [www.askbts.com](http://www.askbts.com).