BTS Offers SD-WAN-as-a-Service to SMBs

BTS Helps SMBs Utilize Advanced Virtualization Technology to Increase Office Productivity

BIRMINGHAM, AL – April 2019 - BTS a leading managed technology services provider (MTSP), announced today that the company now offers SD-WAN-as-a-Service to their small to mid-sized business (SMB) customers. SD-WAN is a leading technology and according to research firm Gartner, "by the end of 2019, 30% of enterprises will deploy SD-WAN technology in their branches." The reason for the technology's rise in popularity is due to its simultaneous capacities to increase productivity within an organization while also reducing the total cost of ownership.

To define the term, SD-WAN is an acronym for software-defined networking in a wide area network (WAN). SD-WAN simplifies the management and operation of a WAN by separating the networking hardware from its control mechanism. This concept is similar to how software-defined networking implements virtualization technology to improve data center management and operation. A key application of SD-WAN is to allow companies to build higher-performance WANs using lower-cost and commercially available Internet access, enabling businesses to partially or wholly replace more expensive private WAN connection technologies such as Multiprotocol Label Switching (MPLS). SMBs that need to scale up or scale down quickly or need to run multiple remote offices or would like greater visibility into their networks can benefit greatly from this technology.

"The organizations that we work with are always looking for these kinds of breakthroughs," stated Brian Thomas, President and CEO of BTS. "SD-WAN enables an unprecedented level of flexibility and in today's volatile marketplace, the ability to scale up or down is simply a must-have."

BTS is also a Member of Technology Assurance Group (TAG), an organization of managed technology services providers, who collectively deliver over \$350M of products/services to the marketplace. TAG operates in 136 cities and serves over 400,000 customers, which affords them access to best practices and knowledge for deploying SD-WAN effectively and efficiently. They also leverage their collective buying power to offer better pricing to end-users.

"Business owners just want their technology to work," added Thomas. "SD-WAN is the best way for us to help all of the underlying technology within in an organization work even better. We're very excited about offering SD-WAN-as-a-Service because it enables us to help companies be flexible and nimble when they must respond to today's extremely fast-paced environment. The marketplace now demands mobility, rapid scaling or descaling capabilities and impenetrable security, and SD-WAN is the perfect fit."

ABOUT BTS TECHNOLOGIES, INC.

BTS Technologies, Inc., (BTS) was founded on the philosophy of maintaining a profitable business by providing the best in telecommunication systems and services to our customers. The stated purpose of our company not only allows us to provide short term answers to our customer's communication needs, but also affords us a longevity unsurpassed by the telecommunication industry in our region. We strive to provide quality materials, trouble -free installations and total communication services at a fair and competitive price that will allow us to maintain our business with quality employees. This policy insures the on-going system service and support that you deserve and expect. BTS Technologies, Inc. is located at 311 West Valley Ave, Birmingham, AL 35209. For more information on BTS please call (205) 942-6532 or visit http://www.askbts.com.