



## ***BTS Leverages the Power of the Cloud By Offering Customers Workspace as a Service***

*Leading Unified Communications  
Helps SMBs Take Advantage of  
Emerging Technology*

Birmingham, AL – June 28, 2016 - BTS an industry leader in unified communications, announced today the release of their newest technology deployment, which is their WaaS (Workspace-as-a-service) program that is being offered to the SMBs (small to mid-sized businesses). The program is designed to help businesses make the proverbial jump to the cloud. As the number of executives increase, so does the demand for more flexible and secure applications, hardware, software and virtualized components. WaaS takes this a step further, by taking office technology to new heights by running every component through a virtualized network, instead of requiring local device management. BTS is very excited to announce this program and to share the value-adds with their existing client base.

In layman's terms, WaaS virtualizes every component on a desktop computer. So instead of having a physical component such as servers on-site, which can become obsolete, security-breached or malfunctioning, all components are run through the cloud. For end users, this means that every single component of

an employee's workstation will be available to them, regardless of where they're located or which device they happen to have with them. Everything resides in the cloud including all software, data, file sharing capabilities, Microsoft programs, and line of business software.

"We're so excited to offer our WaaS program to SMBs," stated Roger Wentowski, President at BTS. "The majority of businesses will be transitioning the bulk of their IT infrastructure to the cloud and our WaaS solution enables them to do it in a secure manner without compromising their need for flexible access to all of their software tools and programs. Most businesspeople don't have access to all of their technology at any point in time and WaaS eliminates this problem forever. Furthermore, the complete virtualization of the IT network into the cloud bolsters security. For example, in a WaaS environment, employees can BYOD (Bring Your Own Device) onto the network without any hassle and if that employee leaves the company, their access to the cloud can simply be deactivated, drastically reducing the risk of data loss, systems-breach or malicious use. The case for WaaS is quite clear, because it

increases employee flexibility and company security. Over time, these combine to drive productivity and boost the bottom line, which is the core reason for any technology to reach popularity in the business community."

### **About BTS Technologies, Inc.**

BTS Technologies, Inc., (BTS) was founded on the philosophy of maintaining a profitable business by providing the best in telecommunication systems and services to our customers. The stated purpose of our company not only allows us to provide short term answers to our customer's communication needs, but also affords us a longevity unsurpassed by the telecommunication industry in our region. We strive to provide quality materials, trouble-free installations and total communication services at a fair and competitive price that will allow us to maintain our business with quality employees. This policy insures the on-going system service and support that you deserve and expect. BTS Technologies, Inc. is located at 311 West Valley Ave, Birmingham, AL 35209. For more information on BTS please call (205) 942-6532 or visit <http://www.askbts.com>.